

Work Plan ID	Strategic Direction	Activity F/Y 2009-2010
1	3	Monitor service obligations including customer complaints and inquiries of Comcast, AT&T, & Horizon Franchises
2	3	Monitoring and administration of the Franchise Agreements with AT&T, Comcast and Horizon including customer service standards, franchise and PEG fees, reporting and payment, and other contract compliance issues.
3	1,2,3,4,5	Support Board meeting information and regular meeting requirements
4	1,2,3,4,5	Public liaison, communication & education
5	1,2,3,4,5	Board communications - education
6	1,2,3	Maintain Website current
7	1,2,3,4,5	Upgrade web site with modern technology to support all strategic plan initiatives and operations
8	2	Monitor ongoing operations of the CMCM
9	3	Initiate steps necessary to invite Novato into MTA membership
10	2	Request additional 3 channels from Comcast (when all digital)
11	2	Participate in plan for use E and G channels
12	2	Work with CMCM, community organizations/centers, MMA, MCOE, COM, Dominican on implementing the distributed network
13	1	Initiate formal liason with Agencies involved in telecommunications projects.
14	1	Determine policy making role related to operating organizations such as marin.org/MIDAS, MGSA, MERA
15	1	Decide on MTA role and policy opportunities related to the latest state and federal legislation
16	1, 2	Engage with the community regarding Marin County needs for broadband and PEG. Consider establishing a Broadband Access Advisory Committee
17	1	Monitor & identify ARRA for Opportunities for Marin County, evaluate and submit project proposals
18	3	AT&T Franchise Fee and PEG Fee Audit. Establish standard reporting requirements.
19	1	Marin Wireless Project - Consider next steps
20	1	CATV Low Income Discount - Develop a program proposal for Board consideration