

MARIN TELECOMMUNICATIONS AGENCY
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PHONE: (415) 448-0355

MEMORANDUM

DATE: November 11, 2009
TO: MTA Board of Directors
FROM: Barbara Thornton, Executive Officer
SUBJECT: AGENDA ITEM **D-3**: APPROVE MTA MEMBERSHIP TO THE CMCM

Recommended Action: Approve MTA becoming an Organizational Member of the Community Media Center of Marin (CMCM) and approve expenditure of \$150 for the annual membership.

Background:

The MTA has worked for many years to have the Community Media Center of Marin established. The Media Center is now operational and PEG Channels 26 (Public) and 27 (Government) are being broadcast. The CMCM offers memberships for individuals and organizations and it is suggested that MTA continue its support of the CMCM by becoming an Organizational Member. Organizational membership is \$150 per year and it entitles MTA to enroll three members in CMCM's training workshops (additional training fees apply) and to use the facilities and equipment (upon certification of proficiency) when producing programming for the channels. Membership further entitles MTA to participate in the governance of the CMCM through the election of board seats and participation in advisory groups.

Each of the MTA member agencies may also wish to consider becoming CMCM organizational members as well. The financial and membership support for the CMCM is very important.

In addition, individual MTA Board members may wish to join the CMCM as individual members. Individual memberships are \$35/year, \$25/year for students and seniors 65+.

Membership applications are attached. Additional information is available at www.cmcm.tv .

MEMBERSHIP

CMCM invites Marin County residents, businesses and non-profits to become members of the organization. Annual membership benefits include access to training workshops and our production equipment. Novato residents should first consider the Novato Public Access Television, which specifically serves residents of Novato (see: www.npat.org).

CMCM Membership opportunities are as follows:

ANNUAL INDIVIDUAL MEMBERSHIPS RATES

Individual	\$35
Students (<i>with current student I.D.</i>)	\$25
Senior (65+)	\$25

Individual, student and senior memberships includes a discount on media classes, free access to facilities and equipment, and one vote per membership during annual board elections.

ANNUAL ORGANIZATIONAL MEMBERSHIPS RATES

Non-profit (budget under 250K)	\$75
Non-profit (budget over 250K)	\$150

Organizational memberships include a discount on media classes for up to three organizational members, free access to facilities and equipment, and one vote per membership during annual board elections.

Proof of individual, organization and business residency is required to become a member of CMCM. CMCM reserves the right to ask a member to provide additional proof of residency at any time (e.g. if mail sent to your Marin County residence address is returned to us, etc.).

Members who are under 18 must be supervised and/or sponsored by an adult/guardian while using the CMCM equipment and facilities.

Members in good standing as of October 1 may vote in that year's Board of Directors Election.

Member Scholarships

A limited number of scholarships are available to Marin County residents who cannot afford membership or workshops due to financial hardship. Qualified residents may apply for a scholarship, and trade five hours of volunteer time a month in exchange for a membership and access to workshops, to the extent that there is sufficient volunteer work available. Training workshops will be open to a finite number of scholarship participants.

In the event that a scholarship member violates the CMCM Code of Conduct, the



Community Media Center of Marin Organizational Membership Application

Thank you for your interest in supporting the CMCM by becoming a member! Organizational Membership in the Community Media Center entitles your organization to enroll three members in our training workshops (additional training fees apply). Your organization can also use our facilities and equipment (upon certification of proficiency) when producing programming for the channels. Membership also entitles your organization to participate in the governance of the CMCM through the election of board seats and participation in advisory groups.

Membership is open to all governmental, educational, non-profit and community based organizations based in Marin County. If you are based in Novato, you should also contact Novato Public Access TV (www.npat.org) about local membership opportunities there.

Benefits of Membership

- Support our local Public, Educational and Governmental Access Channels.
- Pay reduced fees for CMCM events including workshops and use of production facilities.
- Access to the latest digital media tools and training.
- Eligibility to vote for members of our Board of Directors.
- Receive member updates of what's happening at CMCM.
- Access to member features on our website.
- Support free speech and local civic media that serves our communities.

I would like to become a CMCM Organizational Member!

- \$75 Membership (annual budget less than 250K)
 \$150 membership (annual budget greater than 250K)

Please print clearly below:

Organization: _____

Street: _____

City: _____ **State:** _____ **Zip:** _____

Phone (office): _____

Org Main Contact: Person _____

Phone: _____ **Email:** _____

Additional Member Contact Information (optional)

1) Name: _____

Phone: _____ **Email:** _____

2) Name: _____

Phone: _____ **Email:** _____

Membership Fee: _____ (from above)

Additional Donation: _____ (optional)

Total Amount Enclosed: _____ (you will be mailed a receipt)

Please make checks payable to: **Community Media Center of Marin**
 Mail payment and application to: **Community Media Center of Marin**
819 A Street, suite 21
San Rafael, CA 94901



Community Media Center of Marin Individual Membership Application

Thank you for your interest in supporting the CMCM by becoming a member! Membership in the Community Media Center entitles you to enroll in our training workshops (additional training fees apply) and to use at no additional cost our facilities and equipment (upon certification of proficiency) when producing programming for the channels. Membership also entitles you to participate in the governance of the organization through the election of board seats and participation in advisory groups.

Membership is open to all residents of Marin County. CMCM membership is not required for submitting programming for playback on the channels, though we encourage you to participate as a member. Members must be 18 years or older or have a parent/guardian sponsor. If you are a resident of Novato you should contact Novato Public Access TV (www.npat.org) about local membership opportunities there.

Benefits of Membership

- Support our local Public, Educational and Governmental Access Channels.
- Pay reduced fees for CMCM events including workshops and use of production facilities.
- Access to the latest digital media tools and training.
- Eligibility to vote for members of our Board of Directors.
- Receive member updates of what's happening at CMCM.
- Access to member features on our website.
- Support free speech and local civic media that serves our communities.

I would like to become a CMCM Member!

- \$35 Individual membership (annual membership)
- \$25 Student and Senior (65+) Membership

For scholarship opportunities (reduced member fees, please contact the CMCM). Organizational memberships are also available (see www.cmcm.tv)

Please print clearly below:

Name: _____

Street: _____

City: _____ **State:** _____ **Zip:** _____

Phone (home): _____

Phone (other): _____

Email: _____

Signature: _____

Guardian Signature (for minors) : _____

Birth date of Minor: _____ **Turns 18 on:** _____

Membership Fee: _____ (from above)

Additional Donation: _____ (optional)

Total Amount Enclosed: _____ (you will be mailed a receipt)

Please make checks payable to: **Community Media Center of Marin**
 Mail payment and application to: **Community Media Center of Marin**
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San Rafael, CA 94901