



February 2, 2009

Note: This is not the same as the government-mandated Digital Broadcast Transition, which affects only TVs receiving signals with an antenna.

BARCODE

OPT. ENDRSMNT LINE IS LOT NAME SACK AND PA SEQUEN  
FULL NAME  
COMPANY  
DEPARTMENT  
DELIVERY ADDRESS  
CITY ST ZIP+4



Unique Digital ID#: «16 digit Digital ID»

IMPORTANT: ACTION REQUIRED

- We at Comcast are enhancing our network in your area to provide you with more digital channels. But you may need new digital equipment to continue receiving channels 35-82 beginning March 16, 2009, as part of our Standard Cable package.
- Up to three new digital devices are available to you at no additional cost to ensure uninterrupted access to these channels.
- It's easy to order your equipment. Simply click [www.comcast.com/digitalnow](http://www.comcast.com/digitalnow) or call 1-877-634-4434 and answer some basic questions using the Unique Digital ID at the top of this letter.

Dear «Full Name»:

We are pleased to share some exciting news about your Comcast cable service. We at Comcast are enhancing our network, transmitting all Standard cable channels 35-82 exclusively in digital format beginning March 16, 2009. Channels 2-34 will not be affected.

This means that you may need to have either a full-featured digital set-top box or a digital adapter for each television to continue to view these channels. Comcast will provide one digital set-top box and up to two digital adapters at no additional cost. This is not a promotion and it means we will be enhancing your cable package.

After the switch, you'll enjoy digital picture and sound on your favorite channels like ESPN, CNN and Disney, access to over 10,000 On Demand titles and even more new channels like Hallmark Channel, C-SPAN 3, G4, Sprout and Lifetime Movie Network (LMN). Today we deliver over 1,000 HD choices and smarter home phone features. In the future we will deliver even more HD choices, faster Internet speeds and more entertainment options than ever before.

It's Easy to Be Prepared

Comcast will provide you with up to three digital devices at no additional cost. This is not a promotional offer, but it does mean that you'll get some exciting new features with your current service package, including On Demand, an interactive programming guide, and a library of digital music channels.

It's Easy to Get the Equipment You Need

Comcast makes it easy for you to get the devices you need. Simply click [www.comcast.com/digitalnow](http://www.comcast.com/digitalnow) or call 1-877-634-4434 and answer some basic questions using the Unique Digital ID at the top of this letter. We'll send you all the equipment you need to install. Be sure to call no later than March 16, 2009 so you're ready. After that, you're all done. Yes, That's All.

Thanks for allowing us to serve you. We hope you enjoy the enhanced Comcast network in your area.

Sincerely,

Paul Gibson  
Area Vice President, North Bay Area

Restrictions apply. Service not available in all areas. Limited to residential customers. Converter and remote required to receive On Demand and HD services. Call for details.  
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EPO

Unique Digital ID#: «16 digit Digital ID»

IMPORTANT ACTION REQUIRED

- We at Comcast, are enhancing our network in your area to provide you with more digital channels. But you may need new digital equipment to continue receiving channels 35-82 beginning March 16, 2009 as part of our Digital Cable package.
- Up to two new digital devices are available to you at no additional cost to ensure uninterrupted access to these channels.
- It's easy to order your equipment. Simply click [www.comcast.com/digitalnow](http://www.comcast.com/digitalnow) or call 1-877-634-4434 and answer some basic questions using the Unique Digital ID at the top of this letter.

Dear «Full Name»:

We are pleased to share some exciting news about your Comcast cable service. We at Comcast are enhancing our network, and beginning March 16, 2009, even more of your channels will be transmitted exclusively in digital format. This is not a promotion. Channels 2-34 are not affected.

As a Digital Cable customer you already enjoy this level of service on your primary TV. But if you have any additional TVs connected to cable without a digital receiver you may need to install digital equipment to keep channels 35-82. It's easy to ensure that you don't experience any kind of unwanted service interruption.

Today we deliver over 1,000 HD choices and smarter home phone features. In the future we will deliver even more HD choices, faster Internet speeds and more entertainment options than ever before.

It's Easy for Digital Cable Customers to Stay Ready

Comcast will provide up to two digital adapters at no additional cost. After the switch, you'll enjoy digital picture and sound on your favorite channels, like ESPN, CNN and Disney.

Click or Call. Install. That's All.

Comcast makes it easy for you to get the devices you need. Simply click [www.comcast.com/digitalnow](http://www.comcast.com/digitalnow) or call 1-877-634-4434 and answer some basic questions using the Unique Digital ID at the top of this letter. We'll send you all the equipment you need to install. Be sure to call no later than March 16, 2009 so you're ready. After that, you're all done. Yes, That's All.

Thanks for allowing us to serve you. We hope you enjoy the enhanced Comcast network in your area.

Sincerely,

Paul Gibson  
Area Vice President, North Bay Area