

MARIN TELECOMMUNICATIONS AGENCY

27 Commercial Blvd., Suite C, Novato, CA 94949

Phone: (415) 883-9100 FAX: (415) 883-9155

PRIORITIES: COMCAST FRANCHISE RENEWAL

ADOPTED BY THE MTA BOARD OF DIIRECTORS
NOVEMBER 12, 2003

Franchise negotiation objectives:

1. Consumer Protection
 - Customer service standards exceeding federal standards with penalties
 - Most Favored Nation Provisions
 - Line Extensions
 - Low-income discounts
 - Upgraded services/system performance (segmentation of nodes to improve cable modem service)
 - Parental control
 - Customer privacy
2. Member Agencies Protection
 - Franchise fees
 - Term
 - Security Funds
 - Insurance
 - Indemnification
 - Reservation of Internet rights
 - Right to inspect construction
 - Change of control and ownership
 - Construction standards
 - Records and audits
 - Possessorary interest tax
3. Economic Development
 - Encourage broadband development
 - Non-exclusive franchise
 - Service to low-income communities
4. Public Benefits
 - Locally produced programming
 - Educational programming
 - Governmental programming/City/Town and County two-way connections
 - Novato and west Marin PEG interconnection
 - Service to public facilities (TV and Internet)
 - Local agency network improvements
 - Financial support for local programming and network improvements
 - Promotion of local programming